

**May 2008****News with EMCC Serbia**

We have now 14 members and one potential member.

Membership benefits are following:

- ✍ Discounted attendance at the Mentoring & Coaching Conferences
- ✍ Access to the library
- ✍ Free subscription to the e-journal
- ✍ Newsletter
- ✍ Special Interest Groups
- ✍ Opportunities to take part in research
- ✍ Networking

If you want to find out more about EMCC (and EMCC Serbia soon) please visit: [www.emmccouncil.org](http://www.emmccouncil.org)

If you want to become member of EMCC Serbia please contact: [RS.Presednica@emccouncil.org](mailto:RS.Presednica@emccouncil.org)

**NEW SURVEYS - COACHING**

The Wall Street Journal

(<http://blogs.wsj.com/independentstreet/2008/04/10/executive-coaching-worth-the-money/?mod=WSJBlog>)

Executive Coaching Worth the Money?

Posted by Laura Lorber

April 10th 2008

At what point does it make sense for a small company to turn to executive coaching?

In this video, reporter Paul Lin looks at a Bronx drop-cloth manufacturer that uses a coaching service that can cost up to \$7,500 a year for four workshops and phone support.

It's paid off: The company credits coaching with helping it recover from losing its biggest client a big-box retailer that made up more than half of its sales.

Coaching is still working to overcome the stigma that it's about "career saves" fixing problem executives. According to the 2008 Sherpa Executive Coaching Survey, about half of coaching now is used for leadership development and about a third is aimed at solving specific problems.

But coaches can be pricey. Their services average around \$300 an hour, according to the survey.

(Survey results available at: <http://www.sherpacoaching.com/SherpaExecutiveCoachingSurvey2008.pdf>)

**WE RECOMMEND****BOOK**

"Winning", Jack Welch  
with Suzy Welch,

HarperCollinsPublishers,  
2005

**COACHING SEMINARS IN 2008 - DO NOT MISS THIS CHANCE**

COACHING SKILLS FOR MANAGERS PLANINCA, Ljubljana and Mobilis, Ltd Belgrade, offer joint seminar on COACHING for Serbian market.

Seminar lead by: Katja Žnidaršič, NLP coach certified by International Coach Federation ICF and NLP trainer (international licences IANLP, DVNLP and International Association of NLP Institutes)

Seminar program is available at: [http://www.mobilis.co.yu/coaching\\_report.htm](http://www.mobilis.co.yu/coaching_report.htm)

We offer this seminar (+ coaching) to companies in Serbia.

Info on: [http://www.mobilis.co.yu/coaching\\_planinca.htm](http://www.mobilis.co.yu/coaching_planinca.htm) (in Serbian)

Please contact us for more information: [info@mobilis.co.yu](mailto:info@mobilis.co.yu)

**MENTORING PROGRAM FOR ASSOCIATION OF BUSINESS WOMAN, SERBIA**

We will work on mentoring program for the Association of Business Woman in Serbia (<http://www.poslovnezene.org.yu/en/>).

Mentors inspire their mentee to follow their dreams.

In our mentoring program we have program goals, schedules, training (for mentors and mentees), and evaluation.

Program will be executed during this year.

